

Course Title	SLO1	SLO2	SLO3	SLO4	SLO5
Intro to Mass Media	.	.	.		
Fundamentals of Public Speaking			.		
Intro to Comm Theory			.		
Intro to Theatre	.		.		
Television Production				.	
Advanced Television Production				.	
Photographic Communication				.	
Intro to News Writing and Reporting				.	.
Editing and Design				.	.
Feature Writing				.	.
Advanced News Writing				.	.
Bulldog Online Newsroom				.	.
Digital Communication				.	
Multimedia Journalism				.	
Mass Media Law	.				
Journalism Ethics	.	.			
Writing for Electronic Media				.	.
Backpack Journalism				.	
Broadcast Capstone				.	
Principles of Public Relations		.			
Case Problems					
Public Relations Writing				.	
Public Relations Production				.	
Elements of Persuasion				.	
Research in Public Relations and Advertising					
Public Relations in Organizations				.	.
Mass Media and Society		.	.		
News Writing for Electronic Media				.	.
Integrated Media Agency				.	.
Advanced Integrated Media Agency				.	.
Race and the Media			.		
Broadcast Performance				.	
Radio News Reporting and Podcasting				.	.
Gender and Media			.		

Course Title	SLO6	SLO7	SLO8	SLO9	SLO10
Intro to Mass Media					.
Television Production		.			.
Fundamentals of Public Speaking	.	.			
Intro to Comm Theory		.			.
Intro to Theatre	.				
Advanced Television Production		.			.
Photographic Communication					.
Intro to News Writing and Reporting
Editing and Design	.			.	.
Feature Writing
Advanced News Writing
Bulldog Online Newsroom
Digital Communication	.				.
Multimedia Journalism	.		.		.
Mass Media Law	.				
Journalism Ethics	.	.			
Writing for Electronic Media		.		.	.
Backpack Journalism	.	.			.
Broadcast Capstone	.	.			.
Principles of Public Relations	.				
Case Problems		.			
Public Relations Writing	.	.			.
Public Relations Production	.	.			.
Elements of Persuasion					
Research in Public Relations and Advertising
Public Relations in Organizations
Mass Media and Society	.				.
News Writing for Electronic Media
Integrated Media Agency
Advanced Integrated Media Agency
Race and the Media					
Broadcast Performance		.			.
Radio News Reporting and Podcasting
Gender and Media					