



Journalism Internship

Sports Thread is a social media company created for student-athletes by student-athletes to be heard on a national stage. The Sports Thread social media platform thesportthread.com provides student-athletes with the opportunity to tell the real story. By merging the culture of college athletics with social media, the inner workings of the student-athletes with their university, coaches, and fans will be revealed for the first time..

THE INTERNSHIP:

Sports Thread seeks young, talented individuals who have a passion for collegiate athletics and intent to work in the sports journalism field. They will receive real world experience and instruction in the following areas:

- facilitating and conducting player interviews
- write bylined stories and reports

Interns will conduct work on campus and report to management in Denver, Colorado.

Skills Required:

- Self-motivated and enthusiastic
- Demonstrated interest in writing and journalism
- Excellent writing skills
- High attention to detail
- Social Media experience is a plus

We prefer juniors or seniors but will consider exceptional freshmen and sophomores.

Duration:

Internship will last semesterly/quarterly and is offered for class credit. We will work with each individual to make sure they meet the requirements of their university in order to receive credit.

Reference on Campus:

Interns will also serve as a point of reference for basic questions from University officials. Interns will be provided a formal statement and will refer all questions about Sports Thread to that statement. It is expressly understood that interns shall serve only as intermediaries between Sports Thread internship coordinator and University officials. Interns are not in a position to make formal statements for the company without prior written approval from the company.

EXPECTATIONS:

Interns are always expected to represent Sports Thread in a positive manner, realizing that their actions directly influence the public opinion of the company.

Important feedback received through any social media needs to be brought to the attention of the Sports Thread coordinator.

Interns will have weekly conversations with the Manager of Internship Development. Full time positions may be available for interns who exhibit exceptional performance post-graduation.

How to apply:

- 1) A resume
- 2) A letter of introduction and intent (what experience do you hope to receive from this internship? what attracted you to this internship?, what can you offer as an intern?)

Please send to Brad Fisher
Director of Operations
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Visit our corporate site: thesportsthread.net