

Advisory Board Profile

Kim Foster



Kim Foster is a graduate of the department where she concentrated in public relations. Kim decided to further her studies by earning her accreditation in public relations (APR), a rigorous professional development process in which professionals are exposed to the newest public relations technology and strategies.

Kim has held numerous jobs in the field of public relations and has over 15 years of experience in marketing, advertising, publicity and communications strategies.

She is the founder and current CEO of Foster Relations, Inc., a public relations and advertising agency in Tupelo, Mississippi. Foster Relations began when Kim was hired by the Southern Publication Relations Federation to oversee the planning and management for the organization's annual conference. By turning the conference into one of the top public relations events in the southeast, Kim secured her company's seat at the head of the table. The agency has since represented associations, privately held corporations, non-profits and multi-state government entities. Kim specializes in destination marketing and uses her expertise as she serves on the board of directors for the Mississippi Tourism Association.



MISSISSIPPI STATE UNIVERSITY™
DEPARTMENT OF COMMUNICATION