

# Advisory Board Profile

*Chuck Dunlap*



Chuck Dunlap is a 1999 graduate of the department, where he received a Bachelor of Communication in Public Relations with a minor in Marketing. He also earned a Masters of Business Administration from the University of Alabama of Birmingham in 2004. Chuck is currently the Director of Communications for the Southeastern Conference.

His advice to students is to learn and practice high levels of organization, master multitasking and stay up to date and informed about technology. “Use it to do your job better and make your life simpler.” He also advises students to “become social media savvy.” Apart from technology, Chuck recommends students get involved on campus and volunteer/intern. He claims broadening who you are and how you handle situations can only pay off down the road in the field of communication.

Chuck is the husband of Amber Dunlap, also a 1999 graduate of the Department of Communication. The couple has two children ages nine and six.

**“Become more social media savvy.”**



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