

Advisory Board Profile

Ronnie Agnew



Ronnie Agnew is a graduate of the University of Mississippi where he received a Bachelor of Arts degree in both in english and broadcast journalism.

Agnew is currently the executive director of Mississippi Public Broadcasting where he is responsible for managing a public broadcasting operation with a statewide reach in both radio and television. He also manages the departments within the MPB agency. MPB has several departments including an education department with programs in both early-childhood education and school dropout prevention and a radio, television and news department that produce programming for Mississippi audiences.

He emphasizes the importance of being diversified within the field of journalism. “The days of specialization have quickly faded away,” Agnew said. “Today’s successful journalists must be trained in multimedia. They must know how to write and produce stories, how to use social media effectively, and also how to shoot and edit video. Journalists who develop skills in all of the above areas will be the ones most likely to be hired in this very competitive journalism environment.”



MISSISSIPPI STATE UNIVERSITY™
DEPARTMENT OF COMMUNICATION